

Tool: Using techniques for your story



What can I do with this tool?

Literary techniques bring life to a story by awakening our senses and stimulating our imagination. They paint vivid pictures in your mind. It are valuable tools to help you develop your story.

For whom is this tool meant?

For professionals who help implement international agreements on biodiversity, climate change and sustainable development

What knowledge is presumed for using this tool?

To effectively use this tool, it is required to understand Key subjects 1 - 4 of the course [Storytelling](#) on [Frogleaps.org](#)

When can I use it?

Storytelling is most effective if you first truly understand your target audiences and have a clear picture of what you want to achieve. Investing time and energy in preparation will pay off in a later stage! Stories are a crucial means to communicate messages about nature conservation. The course [Storytelling](#) helps you to use stories for: getting attention, informing and changing behavior for conservation action.

How can I use literary Techniques to power my story?

Make a list of metaphors, hyperboles, adjectives and verbs to power your story.

Exercise 1 Make a list of metaphors

Exercise 2 Make a list of hyperboles

Exercise 3 Make a list of adjectives

Exercise 4 Make a list of verbs

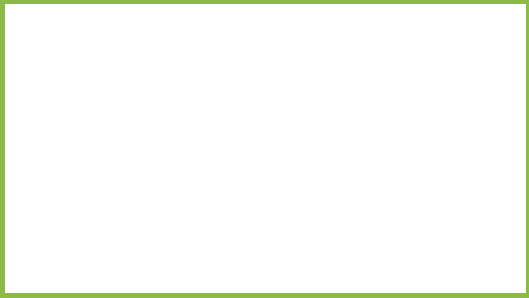
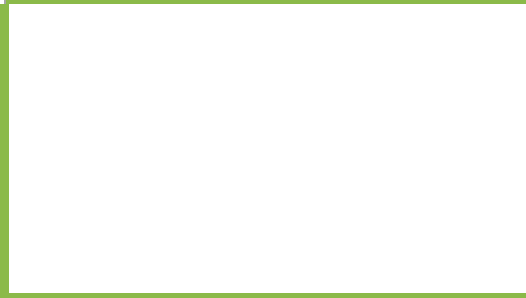
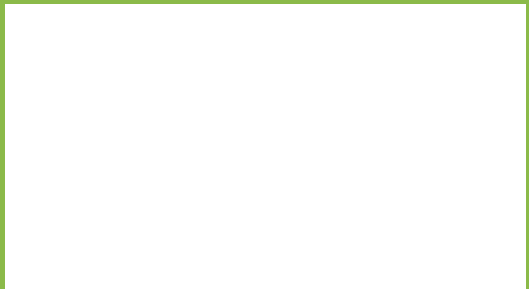
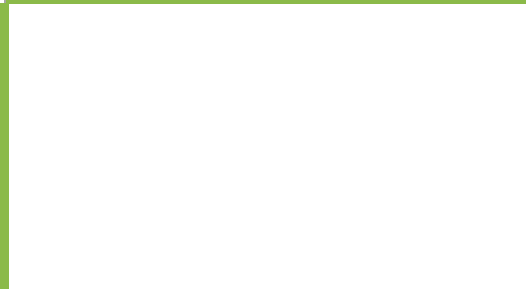
Frogleap! Now you have the ingredients to bring your story to life. Practice telling it and optimize it!

Before you start: preparation

Find a quiet place with a flipchart to brainstorm with two or three of your colleagues. Tell them the target audience of your story. Explain the key point of your story in one sentence. Tell them the conflict and characters (hero and adversary) . Clarify the four stages of your story: beginning, middle, climax and end. You can use the other Frogleaps' tools for this purpose. Summary:

Strategic elements of your story
<i>Selected story:</i>
<i>1.Target audience:</i>
<i>2.Key point:</i>
<i>3.Conflict and resolution:</i>
<i>4a.Character Hero:</i>
<i>4b. Character Adversary:</i>

Storyboard:

<p>Beginning</p> 	<p>Middle</p> 
<p>Climax</p> 	<p>End</p> 

Exercises 1-4: Make a list of metaphors, hyperboles, adjectives and verbs

Then brainstorm with your colleagues on techniques to improve your story. Ask them to help you list metaphors, hyperboles, adjectives and verbs that apply to your story.

Explain with the help of [Key subject 3](#) above what you mean with these techniques. On the next page you will find these techniques applied in our Story of Rezvin

Metaphors

Hyperboles

Adjectives

Verbs

Example of metaphors, hyperboles, adjectives and verbs used in our Story of Rezvin

Metaphors

fell in love

breaking his heart

protector of the forest

missionary work

sowing the seeds in order to harvest at the right time

shooting straight in the bulls eye

you can be a wizard

the Sundarban forest is our life insurance

puts you in the drivers' seat

law of the jungle: kill or be killed

jewel of the country

Hyperboles

the population exploded like fireworks

Adjectives

playful, proudly, magnificent, amazing

huge, beautiful, narrow, magic, bright

green, thirsty, deep, dark, mighty, royal

gorgeous, illegal, favorite, hungry,

passionate, sad, fierce, angry, dark, red

giant, fiercely, big, bloody, illegal

Verbs

watching, listening, protecting, living

meandering, hosting, sailing, creating

visiting, twinkling, singing, hiding, logging

poaching, wounding, maiming, killing

panicking, growling, roaring, hissing

cheering, attacking, biting